

## NEWS ADVISORY

For Release Tuesday, June 11, 2019  
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### Port Milwaukee's First Cruise Ship of the Season Docks Tuesday; *Pearl Mist's Arrival Starts a Year of Increasing Cruise Traffic*

On Tuesday, Milwaukee Mayor Tom Barrett will greet the first passenger cruise vessel to dock at Port Milwaukee in 2019. The *Pearl Mist's* arrival begins a summer season in which eleven port calls by cruise ships are planned. That is more than double the number of stops made last year.

Pearl Seas Cruises ship, the *Pearl Mist*, is a 210-passenger, fully stabilized small ship with private balconies in every stateroom. It offers a unique cruising experience with all-inclusive fine dining, onboard entertainment, and guided shore adventures at every port. *Pearl Mist's* Great Lakes voyages make various stops including both Milwaukee and Toronto.



"Milwaukee is eager to share all our cultural, recreational, and entertainment offerings with cruise ship passengers this summer. These visitors will have great experiences," Mayor Barrett said. "There is a growing interest in cruising on the Great Lakes, and Milwaukee is very happy to be a big part of that."

"Pearl Seas Cruises is delighted to announce that its first Great Lakes cruise of the 2019 season has arrived to the Port of Milwaukee. Milwaukee is one of the most vibrant cities on the western shore of Lake Michigan, and the perfect home port for Pearl Seas' Great Lakes cruises. We look forward to bringing thousands of tourists to the city beginning this summer, and we appreciate the warm reception from the port, the city and the mayor. Pearl Seas Cruises looks forward to visiting Milwaukee for many years to come," said company spokesperson, Alexa Paoella.

#### **Mayor Barrett Welcomes the Pearl Mist**

Date: Tuesday, June 11, 2019

Time: 10:00am CDT

Location: Cruise Dock east of Discovery World  
550 North Harbor Drive  
At the east end of Michigan Street

A number of efforts are underway to promote the passenger cruise business in Milwaukee and throughout the Great Lakes. Port Milwaukee is a founder of the Milwaukee Cruise Collaborative. It is also a participant in the Cruise the Great Lakes initiative of the Great Lakes St. Lawrence Governors & Premiers.

Pearl Seas Cruises is the premier small ship cruise line on the Great Lakes, the Canadian Maritimes, and the St. Lawrence Seaway.

Pearl Seas Cruises was recently awarded Cruise Critic's 2018 *Cruisers' Choice Award for Best Small Ship Line in the U.S. & Canada*. To learn more about Pearl Seas Cruises call 800-983-7462 or visit: [www.PearlSeasCruises.com](http://www.PearlSeasCruises.com).