



NOTICE AND AGENDA

MARKETING COMMITTEE OF THE
BOARD OF HARBOR COMMISSIONERS
OF THE CITY OF MILWAUKEE
WILL MEET VIA VIDEOTELECONFERENCE ON
Friday, January 29, 2021 AT 2:00P.M.

Join on your computer or mobile app

[Click here to join the meeting](#)

Teleconference Information:

Phone Number: (414) 251-0392

Access Code: 621 951 907 then #

- I. **BHC Marketing Committee Meeting Called To Order** Commr. Craig Mastantuono
- II. **ACTION ITEMS**
 - a. Approve Joint Finance & Marketing Comm. Minutes, June 10, 2020Commr. Mastantuono
 - b. Review and Approve Port Milwaukee Mission and VisionCommr. Mastantuono
- III. **INFORMATIONAL UPDATES**
 - a. Overview of 2020 Port Annual TonnageJazmine Jurkiewicz
 - b. Overview of 2020 Facebook Performance MetricsAdam Tindall-Schlicht
 - c. Preview of 2020 Annual Report Maria Cartier
 - d. Preview of 2021 Port Milwaukee Cruise ActivityJazmine Jurkiewicz
- IV. **ADJOURNMENT**Commr. Mastantuono

Notes: All members of the Board are invited to attend this meeting, but only committee members may vote. Therefore, a quorum of the Board of Harbor Commissioners may be present.

Upon reasonable notice, efforts will be made to accommodate the needs of persons with disabilities through sign language interpreters or other auxiliary aids. For additional information or to request this service, please contact Americans with Disabilities Act (ADA) Coordinator Rebecca J. Rabatin; Budget and Management Division; Department of Administration; City of Milwaukee. Coordinator Rabatin is available at 200 E. Wells Street; Room 603; Milwaukee, WI 53202 or via phone at 414-286-3475.

Persons engaged in lobbying as defined in s. 305-43-4 of the Milwaukee Code of Ordinances are required to register with the City Clerk’s Office License Division. More information is available online at www.milwaukee.gov/lobby or via phone at 414-286.2238.