



BHC Marketing & Finance Committees  
Of the Board of Harbor Commissioners (BHC)  
Of the City of Milwaukee

Meeting Minutes of Wednesday, March 23, 2022 – 8:00AM  
Port Milwaukee – 2323 S. Lincoln Memorial Drive; Milwaukee, WI 53207  
In-Person and Video Teleconference

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**COMMITTEE MEMBERS IN ATTENDANCE**

**BHC Marketing Committee:** Commrs. Diane Diel, Craig Mastantuono (Chair)  
**BHC Finance Committee:** Commrs. Claude Krawczyk, Ron San Felippo (Chair), Kathy Smith

**PORT MILWAUKEE STAFF IN ATTENDANCE**

Adam Tindall-Schlicht – Director/Secretary  
Brian Kasprzyk – Chief Engineer  
Eric Polzin - Harbormaster  
Jazmine Jurkiewicz – Trade Development Representative  
Jonathan Fera - Communications Officer  
Maria Cartier – Market Development Manager  
Matt Gwiazdowski – Engineering Technician IV  
Rhonda Ronsman - Executive Assistant/Assistant Secretary  
Jackie Q. Carter – Finance & Administration Officer

**OTHERS IN ATTENDANCE**

Alexander R. Carson – City Attorney’s Office  
Derrick Harris - Milwaukee World Festivals (MWF)  
Jason Stuewe - Milwaukee World Festivals (MWF)  
Jeff Fleming – City of Milwaukee  
Nick DeSiato – Milwaukee Police Department  
Sarah Smith-Pancheri – Milwaukee World Festivals (MWF)  
Thomas Daykin – Milwaukee Journal Sentinel

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- I. **BHC Finance & Marketing Committee Meeting** .....Commrs. Mastantuono & San Felippo
  - a. Commr. Mastantuono called the meeting to order at 8:03 am

II. **ACTION ITEMS**

- a. Approve January 29, 2021 Marketing Committee Minutes .....Commr. Mastantuono  
*Commr. Diane Diel’s motion to approve the January 29, 2021 Marketing Committee minutes was seconded by Commr. Craig Mastantuono and carried by the following vote:*  
**AYES:** Commrs. Diel, Mastantuono  
**NAYS:** None
- b. Approve May 12, 2021 Finance & Personnel Committee Minutes .....Commr. San Felippo  
*Commr. Smith’s motion to approve the May 12, 2021 Finance & Personnel Committee minutes was seconded by Commr. Krawczyk and carried by the following vote:*

**AYES:** Commrs. Krawczyk, Smith and San Felippo

**NAYS:** None

- c. Approve Statement of Condolence on Passing of Michael Cudahy .....Commr. San Felippo  
Commr. San Felippo complimented the Port Director and staff for drafting the statement. The  
Commr. stated how Mr. Cudahy contributed much to our community and to the Port. *Commr.  
Smith's motion, which was seconded by Commr. Krawczyk, to refer the statement for full  
Board consideration was carried by the following vote:*

**AYES:** Commrs. Diel, Mastantuono, Krawczyk, Smith and San Felippo

**NAYS:** None

### **III. DISCUSSION and INFORMATIONAL UPDATES**

- a. Update from Milwaukee World Festivals (MWF) .....Commr. Craig Mastantuono  
*Introductions: Sarah Smith-Pancheri, Chief Operating Officer and Vice President of Sales and  
Marketing, at Milwaukee World Festivals (MWF). Jason Stuewe, Vice President of Planning and  
Development, at MWF. Derrick Harris, Director of Security, at MWF.*

i. Preview of 2022 MWF Access Calendar

- The calendar illustrates public access for the lakewalk and the new children's area on the Henry Maier Festival Grounds. Mrs. Smith-Pancheri stated that the Children's area has been very well received by families, and that many ethnic festivals are expected to return in 2022.

ii. Preview of 2022 Capital Improvement Requests

- MWF capital improvement expenditures will focus on equipment purchases in 2022, including radio, communications equipment, technology, fiber, storm sewer improvements, and landscaping.

iii. Update on Community and Public Engagement Initiatives

- The MWF "Direct Donation" program is a key piece of its community engagement strategy, including community-focused free admission promotions. MWF plans to continue this practice in the future.
- MWF aspires engage the community and provide adults and youth of Milwaukee with employment opportunities. There are approximately 2,200 seasonal employment opportunities generated by MWF on an annual basis. MWF reaches out to over 300 schools and youth programs to identify workers each year.
- Attendance at the new children's park has grown to nearly 20,000 children and family visitors outside of the festival season.

iv. Opportunities for Multi-Season Activity at Henry Maier Festival Park

- MWF highlighted its sponsorship of sculpture in Milwaukee as well as the Christmas in the Third Ward event.
- Generac provided a commitment to Habitat for Humanity.

- The “Let the Music Play” initiative provided \$31,000 to students for instruments, sheet music, and other cultural items.

v. Opportunities for Safety-Related Collaboration

- MWF collaborated with the U.S. Department of Homeland Security (DHS) and Milwaukee Police Department (MPD) to secure a non-profit security grant, which will focus on vehicle mitigation and perimeter strengthening.
- MWF collaborated with the MPD bike for patrol training, gate monitoring, and youth monitoring in advance of the festival season.
- MPD and the Milwaukee Fire Department (MFD) will complete a walkthrough assessment of the grounds in advance of the festival season.
- MWF hopes to coordinate with the MPD Harbor Patrol and the Federal Bureau of Investigation (FBI) for additional training and preparation this year. They reached out to the FBI. They will provide Active Shooter/Active Response training.

Cmmr. San Felippo inquired about if the ethnic festivals are included in annual security training and support services, and MWF confirmed that the ethnic festivals are not. Mr. Harris confirmed that MWF remains in contact with the Milwaukee County Sheriff’s Office regarding ongoing concerns related to suicide from the Hoan Bridge. The Port Director confirmed that Governor Evers included \$1+ million in the State of Wisconsin’s current budget for a new barrier system on the Hoan as a suicide deterrent.

b. Update on 2022 Port Infrastructure Projects ..... Commr. San Felippo *Brian Kasprzyk, Chief Engineer at Port Milwaukee, provided the following updates:*

i. Harbor Assistance Program (HAP) grant-funded projects

- The State of Wisconsin Department of Transportation (WisDOT) traditionally pays for 80% of overall costs.
- The City Heavy Lift (CHL) Dock project is completed.
- The Emergency Flood Repair work is nearly complete.
- The South Shore Cruise Dock grant agreement with HAP has yet to be executed.
- The Mooring Basin Dock Wall Repair grant agreement is still in draft. This new project will address need dockwall repairs south of CHL.

ii. Port Infrastructure Development Program (PIDP) grant-funded projects: DeLong

- The PIDP is administered by the U.S. Maritime Administration (MARAD), and the Port received grant funds in the 1<sup>st</sup> round of federal award to construct the Agricultural Maritime Export Facility (AMEF) with DeLong.
- The DeLong terminal is currently estimated to cost \$35 - \$40 million and is being built at the former Advance Building location.
- The AMEF will include a large, flat storage bin space, a grain bin, a receiving building (for truck and rail), a conveyor system, a ship-loader, and more.
- Construction of the terminal remains ongoing.

- The Port is undertaking a significant rail expansion in support of the AMEF, and design remains ongoing in collaboration with DeLong. A contract bid will ideally be presented to the full Harbor Commission in June 2022.
  - The Port is responsible for \$5.7 million in local match contributions for the PIDP.
- iii. Port Infrastructure Development Program (PIDP) grant-funded projects: U.S. Venture
- A new \$53+ million PIDP application as submitted, and is under active consideration by MARAD, to re-establish the pipeline connection between the Airport and U.S. Venture/U.S. Oil's leasehold at the Port.
  - This project would help address the shortage of fuel supply in norther Wisconsin, help take numerous trucks off Wisconsin highways, increase utilization of the Port's Liquid Cargo Pier, and create other liquid bulk-related terminal investment at the Port.
  - This project will only be realized if the PIDP is award; Port staff are cautiously optimistic that award notifications will take place in 2022. 65% of total costs will be covered by the United States Government and 35% U.S. Oil.
  - The current round of PIDP funding includes a supplement from the Bipartisan Infrastructure Bill.
- iv. Other Projects and Upcoming Work
- The rooftop repair project for the Bradford climate-controlled buildings, as currently operated by Federal Marine Terminals (FMT), is ongoing.
  - A contract was recently awarded to complete rooftop repairs on the Old Pole Barn.
  - Miscellaneous flood repair and dockside work continues in response to the January 2020 flood event.
  - The Port's rail maintenance contract was awarded in December 2021 and is essential to maintain general upkeep of the Port's 14 miles of owned and operated rail. Only 50% of Port owned rail has been refurbished in the last 10 years.
  - Michels is pursuing new permitting for Lot 3 at Grand Trunk for its future use as a storage yard.
  - Michels is realigning and rebuilding the dock wall in Lot 1 at Grand Trunk.
  - Work continues towards construction of the proposed Dredged Material management Facility (DMMF) at the Port. Public coordination continues with the Milwaukee Waterway Restoration Partnership (WRP). Michels is handling permitting necessary regarding Lot 3 (southern lot) grading. Will become a storage yard.
  - Construction of the DMMF will require a relocation of a Combined Sewer Outfall (CSO) towards near the Liquid Bulk Pier. Construction may commence as early as 2023.
  - Cmmrs. San Felippo and Diel inquired about Area of Concern (AOC) related dredging in the Milwaukee Estuary, and Mr. Kasprzyk confirmed that WE Energies is expected to undertake the first AOC-related dredging project, to be located near the Third Ward, in 2023.

c. Update on 2022 Port Equity & Inclusivity Initiatives..... Commr. San Felippo  
*Adam Tindall-Schlicht, Director at Port Milwaukee, provided the following updates:*

i. Presentation to the Equal Rights Commission

- Mr. Tindall-Schlicht presented an updated version of the Port’s *Framework for Advancing Equity and Opportunity* to the Harbor Commission. A similar presentation was provided to the City of Milwaukee’s Equal Rights Commission (ERC) in January 2022.
- The Director noted that some equity goals have been accomplished by the Port, some remain targeted for action in 2022, and some will be addressed in perpetuity by Port leadership.
- Jackie Q. Carter, Finance and Administration Officer, and Jazmine Jurkiewicz, Trade Development Representative, represent the Port on the City-wide Equity Working Group.

ii. Racial Equity Assessments at the Port

- Port staff recently completed a racial equity assessment in January 2022.
- Results indicated that improvements have been made in the staff experience, yet the goals of the *Framework* are not well known to all staff and that more work is required. Recommendations from Port personnel included:
  - Integration in monitoring of equity plans and strategies
  - Use of equity tools for planning, budgeting and staffing
  - Regular discussions and meetings related to equity, climate and culture
  - Improve recruitment and hiring of Port staff that represent traditionally disadvantaged communities and communities of color.
  - Make ongoing training and career development available for staff.
  - Allocate resources to address inequity and other access barriers.
  - Complete outreach to Great Lakes maritime academies and area technical colleges about Port employment.
  - Assess Port marketing content for bias
  - Improve use of equity data metrics at the Port

Commr. San Felippo noted that City of Milwaukee compensation, including Port salaries, has fallen short of private sector salaries. The Port Director concurred, noting that the City currently does not offer step increases, bonuses, or retention benefits for personnel. Long-term benefits of Port and City employment include health care and long-term pension; the Port Director expressed his concern that recruitment and retention of personnel in the years ahead will be challenging.

Ms. Carter reaffirmed her belief that participating Port staff took the survey in an honest and transparent fashion. Ms. Carter also suggested that Port staff are prepared to partner and press forward on equity-related work.

Mr. Tindall-Schlicht noted that Mayor Johnson’s economic development plan, which emphasizes equity and inclusion, will be used as a guide within the Port given its role as a regional economic engine.

d. Additional business..... Commr. San Felippo  
*Adam Tindall-Schlicht, Director at Port Milwaukee, provided the following updates:*

i. Seasonal smelting at the Port

- The Port has paid for extra security under the Hoan Bridge, in accordance with DHS security preferences, to allow seasonal smelting from 8:00 p.m. to 11:59 p.m. each night.

IV. **Adjournment** ..... Commrs. Mastantuono & San Felippo  
*Commr. Claude Krawczyk's motion to adjourn the BHC Marketing & Finance Committees meeting was seconded by Commr. Diane Diel and carried by the following vote:*

**AYES:** Commrs. Diel, Mastantuono, Krawczyk, Smith and San Felippo

**NAYS:** None